



The Kansas City Federal Executive Board Proudly Presents

Six Core Competencies of Leadership.

★ 2009

This dynamic 3-Day Leadership Development Series is a proven training program for the next generation of federal leaders. Programmed to enhance the developmental pathway of all employees, including managers, supervisors, and executives, this course addresses two-thirds of OPM's Leadership Competencies identified as 'Executive Core Qualifications' needed for success in government service:

- Building Leadership Capacity
- Taking Action / Making Decisions
- Creating Energy / Vision
- Developing Individuals / Teams
- Character, Ethics, and Values
- Communication Keys

Instructor Jerry Strom delivers an energizing, and penetrating program – designed to help you meet today's leadership challenges. This series has been widely acclaimed for its content, and depth – with over 98% of attendees recommending it to their peers in government service.

3-Day Training Program – \$415 per person

Dates: May 18, 19, and 20 – 2009
Monday through Wednesday
8:30 a.m. to 3:30 p.m.

Location: Bolling Federal Building
601 E. 12th St., Kansas City, MO 64106
Registration is Limited. Reserve Your Spot Today!

Session 1: "The Leadership Foundation is Built on Personal Growth and Credibility."

When a leader's agenda emphasizes continuous learning the entire organization benefits. This session helps identify the value of a healthy leadership mindset, and mental perspectives which renew the energy, creativity and focus of the agency.

Session 2: "Learning that Real Leaders are the Ones Who Take Action."

Accomplishing the strategic initiatives, goals, and the mission of the agency is dramatically improved when leaders demonstrate an action bias, making change possible, while working through uncertainty and solving problems.

Session 3: "Leaders See the Future and Share the Vision."

It's a leader's responsibility to see beyond their immediate circumstances, and express a longer view. When the power of vision is released, organizations make significant progress toward meeting the evolving needs of its customers.

Session 4: "Leadership Means Investing Your Time and Energy into People."

The greatest leaders have learned that their time and energy is well-directed when they focus on bringing out the best in the people around them, and by giving them opportunities to participate, innovate, and succeed.

Session 5: "Your Character Says More about Your Ability to Lead than Any Other Talent."

'Who you are' goes well beyond 'what you do.' People whom you seek to lead, will first decide if you can be trusted – evaluating your character, values, and ethics. True leaders understand their 'self' and make conscious choices for substance over style.

Session 6: "Communication Links Leaders and Their Followers."

Accomplished leaders lead from the front, middle, and back of the pack. Healthy, two-way communication is essential to keep up momentum and motivation, and makes a significant impact on your effectiveness with others.

Web Information: <http://www.jerrystrom.com/fed/symmetry-federal.html>

Registration: Contact Kansas City F.E.B. feb.mail@gsa.gov or call (816) 823-5100.
Website: <http://kcfeb.gsa.gov>



Ask for information about our complete list of Leadership Training Classes/Programs
Jerry Strom & Co., Inc. (925) 930-8813 www.JerryStrom.com Email: jerry@jerrystrom.com